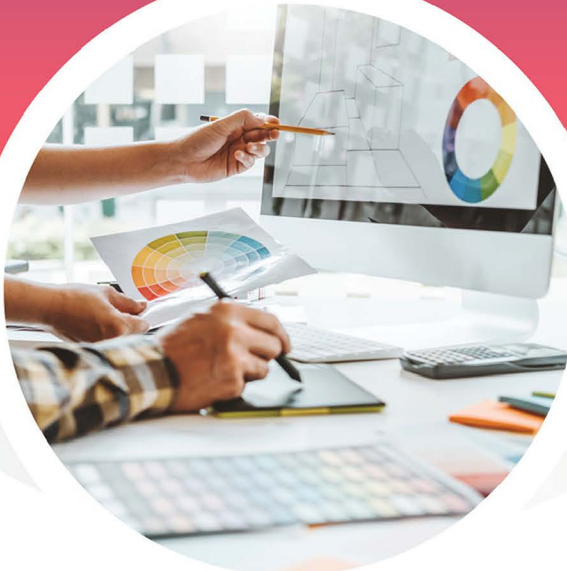


# Innovative Design & Marketing Solutions That Work For You

Over 25+ Years of Happy, Satisfied Customers and Counting



## Print/Direct Response

Logo & Branding, Print Production, Package & Label Design



## Web/Online

Custom Website Design, Sales Landing Pages, Sales Funnel Pages, Email Blast Design



## TV/Video/Animation

TV & Commercial Production, Storyboard & Creative Direction, 3D Animation



## Digital Marketing

Digital Marketing, Search Engine Optimization, Email Marketing



# Creative Services

25+ Years Serving As Your Full-Service Creative Partner



## Logo/Brand Design

- Namesmithing
- Expert Design, Creative & Art Direction & Execution
- Professional Brand Style Guides



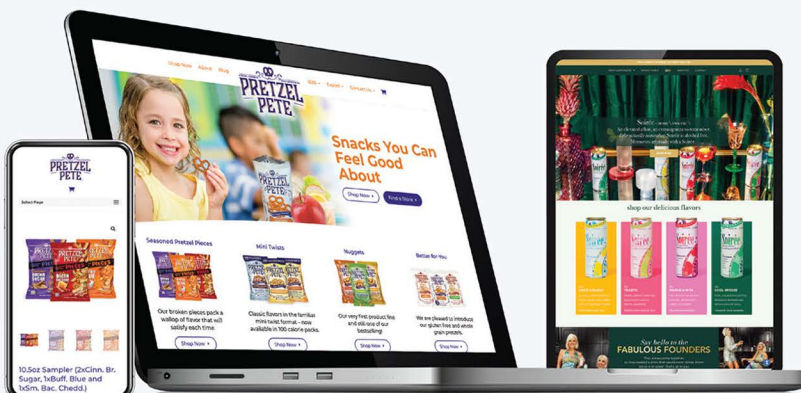
## Website Design & Management

- Custom Website Design & Development, & Hosting
- Website Copy Writing
- Landing Page Design & Coding
- Email Blast Design & Development
- WordPromise Audit & Security Plans for WordPress sites



## Ecommerce Design & Management

- Shopify Development
- WooCommerce Development
- Magento Development
- Custom Exceed CMS Development
- Sales & Marketing Plans
- Monthly Maintenance Plans







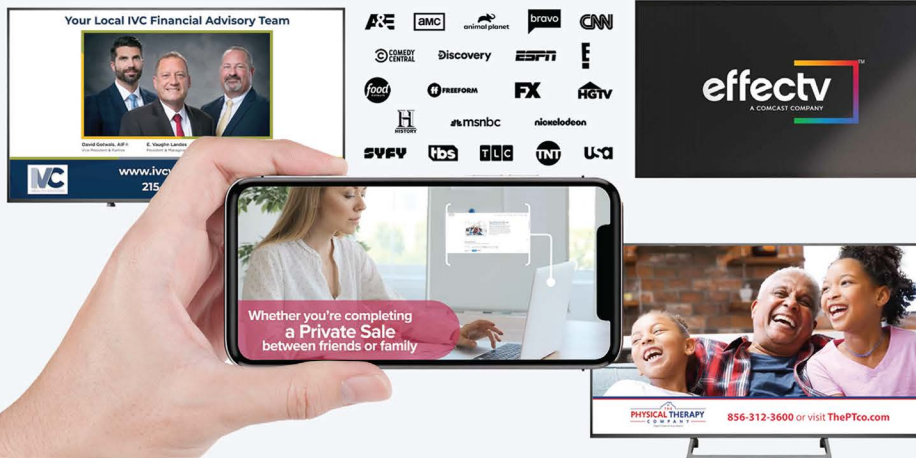
## Package Design

- Expert Design, Creative & Art Direction & Execution
- Product & Food Photography
- 3D Package Mockups
- In-Store Display Mockups



## Print Design & Production

- Stationery Packages
- Brochure & Postcard Design
- Annual Reports
- Tradeshow Materials
- Newsletters
- Sell Sheets



## TV/Streaming/Video

- Expert TV/Video Production for Network Ads, Streaming and Social Media

Recent Ad Campaign Case Study:

- Reached 76% of the "Power Elite" in Upper Bucks County
- 989 hours engagement on streaming platforms
- 94% of streaming videos were viewed in full



## Animation - 3D and More...

- Expert Storyboard & Creative Direction
- 3D Pixar Quality Animation
- Whiteboard Animation
- Includes Game and Ai Animation



A collage of white icons on a dark background, including a megaphone, a person with a headset, a shopping cart, a globe, a house, a car, an envelope, and a 24-hour phone icon.

# Digital Marketing

Experts Growing Your Business Online

- ✓ Improve Online Presence
- ✓ Increase Traffic & Revenue
- ✓ Increase Brand Awareness
- ✓ Retain Customers
- ✓ Increase Conversions
- ✓ Tracking & Reporting



EXPERT SEARCH ENGINE  
OPTIMIZATION (SEO)



EXPERT GOOGLE  
PAY-PER-CLICK (PPC)



EXPERT SOCIAL MEDIA  
MARKETING

## Employee Intranet Websites.

Manage, Connect and Grow!

With Employee Intranet Websites, we take pride in being the foremost experts in building exceptional intranet sites tailored to meet the unique needs of businesses across various industries. Transform the way your organization communicates, collaborates, and shares information with your own, personalized Intranet site.

### Intranet Features

- Staff Directories
- Employee User Dashboards
- Temporary Employee Management
- Document Management
- PTO Management
- Benefits Management
- Project Management
- Assets Management
- Short and Long Forms



To learn more, please visit  
[bergeycreativegroup.com/employee-intranet](http://bergeycreativegroup.com/employee-intranet)



01



## We Get to Know Your Brand.

Based on decades of experience working with companies like yours across a wide variety of industries, we know how to ask the right questions, tap into the unique needs of your business, and create meaningful brand solutions that appeal to your customers.

02

## We Get to Work.

Armed with information, we dive right into your project with a commitment to doing the job right on time — the first time. Because we understand that incomplete marketing and design projects are only standing in the way of you reaching your business goals. After establishing your project objectives, we'll set realistic timelines and milestones with regular check-ins. That means that you'll always know where your project stands and what will come next.



03



## We Deliver Results.

Whether you need a complete web design or e-commerce solution, package design, digital marketing campaign, logo, or printed brand collateral piece, we focus on helping you achieve your desired results. We're committed to providing deliverables that exceed your expectations yet align with your budget — exactly as discussed at the outset of your project. Our proven process eliminates guesswork and surprises and achieves measurable outcomes, time after time.

Some of the brands we've worked with include:





# Testimonials

We take great pride in the lasting relationships we've built with our clients through an informed creative approach that is driven by our commitment to listen, process, and deliver powerful results.



We have been using Bergey Creative Group for over 20 years and his team have consistently exceeded our expectations. They have grown with us offering increasingly sophisticated services as we have grown.

## Karl Brown

**President - Pretzel Pete & Topzels**



"First class in creative and customer service. A true 5 star agency that always delivers on time and within budget. Tom and his team go the extra mile for us and share our enthusiasm & passion for new product launches and growing the Rosenberger's community of loyal followers and fans. We look forward to continued success and more exciting creative endeavors with Bergey Creative Group!"

## Larry Walker

**President & CEO - Balford Farms**



"Tom Bergey and his team are beyond fantastic to work with. They are creative, communicative and collaborative. They understood the brand aesthetic and directive and married our vision with functionality in a very short timeline."

## Lexi Barbuto

**Partner/Founder - Soirée  
drinksoirée.com**



**BERGEY CREATIVE GROUP**

